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Since 2008 the School of Business and Management Novo mesto has been organizing international conferences to connect its students with national and international experts and professionals. The first conferences in 2008 focused on global challenges and the EU economic environment and the subsequent conference in 2009 followed-up on the issues in management under global recession.

Economic conditions reflective of globalization as well as the current decrease of economic growth that is showing an obvious economic crisis has been having a substantial influence on the endogenous factors within profit and non-profit sectors. Labour strikes and other forms of protests have clearly shown the dissatisfaction of employees with current economic conditions. The global economic crisis is showing a permanent incapacity for market instruments and actors to longitudinally balance economic processes.

The gap between politically emphasized strategies such as those in connection with knowledge society and actual events and processes are becoming greater and more evident. In instance when there is a greater difference between the stated and the executed, it is advisable to ask ourselves if the exogenous conditions are efficient in the success of profit and non-profit sectors as well as if there is an actual possibility to re-direct business into a society of knowledge.

The economic dimension as a major aspect of global development is fading-away, thus, leaving some room for holistic and multi-dimensional perspectives as well as interdisciplinary contextual consideration. Regardless the origin and acting arena, the conference key-note speakers will focus on the issue of strategies to be implemented for regulating the endogenous work conditions to transcend the exogenous factor impact. In other words, to recommend strategies that would alter the negative external influences into productive elements of business success.

STREAMS

1. The meaning of knowledge in transcending economic recession
2. The meaning of social capital and trust
3. The influence of work process organization on business success and efficiency
4. The impact of marketing and financial management on business efficiency
5. The meaning of communication in profit and non-profit sectors

SUBMISSION RULES

Both the paper proposal and the complete paper must follow the submission and presentation rules as outlined below. Participants are kindly asked to follow the rules in detail.

Abstract

Languages: Slovenian, English.

Length: maximum 250 words including 5 key words.

Paper

Language: English.

Length: maximum 8 pages (maximum 14,000 characters with spaces without abstract).

Formal Indications

Document Type: RTF (Rich Text Format), DOC (Microsoft Word); Corel Draw for pictures.

Typography

Abstract

Author's name and surname with academic title: Times New Roman 12 Italics

Affiliation: Times New Roman 12

Title: Times New Roman 12 Bold

Text: Times New Roman 12

Key Words: Times New Roman 12

Paper

Front Page

Conference title: Times New Roman 12 Bold Centred.

Title of the paper: Times New Roman 16 Bold Centred.

Author (Name, surname): Times New Roman 12 Bold Centred.

Affiliation, town, state, E-mail: Times New Roman 12 Bold Centred.

Text

Chapter Title: Times New Roman 16 Bold.

Sub-chapter Title: Times New Roman 14 Bold.

Text: Times New Roman 12, page borders 3 centimetres for all four sides.

Text Structure: IMRAD Methodology (Introduction, Methodology, Results, Analyses, and Discussion).

Quotations: Those with more than three lines should be presented in an independent paragraph.

References within the text

Recommended use of references within the text is between brackets, indicating surname of the author, year and reference page (Author, 1997: 101) or (Author and Author or Author et al., 1997: 101).

Notes at the bottom of the page should only be used in the case of quotations that add more information or comments about a specific reference.

Bibliographic references at the end of the paper

They should be listed in alphabetical order and titled »Bibliography«. Typography: Times New Roman 12.

Articles in journals and periodic publications

Author (Surname, Name – initial/s) (1996). Article title.

Journal title, Volume, Issue Number, Pages.

Chapter of book

Author (Surname, Name – initial/s), Author (Surname, Name – initial/s) (1991). Chapter title/paper title. Book title or conference title (Place, exact date), Editor (Ed.), Publisher:

Place.

Books

Author (Surname, Name – initial/s) et al. (For more than two authors) (2006). Book title. Publisher: Place.

Presentation

Over-head projector, Power Point Programme.

PROGRAMME AND ORGANIZING COMMITTEE

Dr. Mojca Novak, School of Business and Management Novo mesto, Chair
Dr. Zoran Arandjelović, Faculty of Economics – Niš University
Dr. Franci Avsec, School of Business and Management Novo mesto
Dr. Marjan Blažič, School of Business and Management Novo mesto
Dr. Vito Bobek, Faculty of Economics and Business – Maribor University
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Dr. Milan Jurina, School of Management and Business Zaprrešić
Dr. Saša Kjošev, Faculty of Economics – Skopje University
Dr. Neva Maher, School of Business and Management Novo mesto
Dr. Aleksandar Marković, Faculty of Organization Sciences – Belgrade University
Dr. Dušan Ristić, Faculty of Management, Novi Sad
Dr. Dušan Zdravković, Faculty of Economics – Niš University

01 February 2010 Abstract submission
10 February 2010 Abstract confirmation
01 March 2010 Full paper and conference application form submission, and
25- 26 March 2010 Paper presentation by slides (over-head projector, Power Point)

Contributions will be published on the basis of peer-review.

Contacts: vsup.konferenca@vs-nm.si

Conference Fee € 150 (VAT included) should be paid by **March 01 2010** at the latest, to the following bank account: IBAN: SI56031501000023418; SWIFT: SKBAS12X (In purpose field indicate: Conference). The fee covers: inclusion of abstracts and submissions in the conference proceedings, beverages and snacks during breaks.

ACCOMMODATION

The conference organizer has booked several rooms in the following hotels:

Hotel Krka, Novo mesto, Novi trg1, Novo mesto
www.terme-krka.si; booking.hotel.krka@terme-krka.si

Hotel Krona, Glavni trg 23, Novo mesto
repcija.krona@t-2.net

Apartmaji Ravbar, Smrečnikova u. 15, 17, Novo mesto
www.ravbar.net; apartmaji.ravbar@siol.net

Hostel Situla, Dilančeva u. 1, Novo mesto
www.situla.si; situla@situla.si; repcija@situla.si

SCHOOL
OF BUSINESS AND MANAGEMENT
NOVO MESTO

International Science Conference

THE SIGNIFICANCE OF ENDOGENOUS FACTORS AND KNOWLEDGE IN BUSINESS

First Call for Papers



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CALENDAR

The Value of Knowledge for Business Success

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The Value of Knowledge for Business Success

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